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EXPERIENCE

Experience Designer | EchoUser

San Francisco, CA | July 2014 - Present

- Designed user experiences for consumer-facing and enterprise-centric products from conceptual to production ready.
- Worked with clients ranging from startup to corporate including Apple, GE, Google, Gooru, Juniper, etc.
- Collaborated with diverse teams of UX, PMs, engineers, data scientists, copywriters, etc.
- Took initiatives on various internal projects including a mentorship program.

User Experience Design Intern | Autodesk

San Francisco, CA | Jun 2013 - Aug 2013

- Created a new augmented reality mobile application and communicated design through storyboards and interactive Axure prototype.
- Initiated and conducted user research with several 3D artists to get fundamental insights.
- Directed and produced a concept video with Adobe After Effects and Premiere for a final presentation to VPs.

Product Manager Intern | Umeng (acquired by Alibaba)

Beijing, China | Jun 2011 - Oct 2011

- Performed data analysis on mobile devices, mobile application distribution channels, and market share of mobile ads to provide insights for product design.
- Designed electronic direct marketing email styles.
- Supported website front-end development with CSS and JS.
- Made flash videos for Developer Salon and Umeng products.

EDUCATION

M.S. in Human-Computer Interaction Design

Indiana University Bloomington | Aug 2012 - May 2014

B.E. in Software Engineering

Wuhan University | Sep 2008 - Jun 2012

ACHIEVEMENTS

- Large Organization Recognition Award | USDA Innovation Challenge 2016
- Crowd's Favorite | Startup Weekend USF 2016
- John Muir Trail Solo Thru Hiker 2015
- Finalist | TEI Student Design Competition 2014
- Finalist | CHI Student Design Competition 2013

SKILLS

Exploration

Affinity Diagramming
Brainstorming
Contextual Inquiry
Conceptual Modeling
Ethnography
Expansion & Contraction
Flow Diagramming
Interviews
Information Architecture
Journey Mapping
Mind Mapping
Personas & Scenarios
Sketching
Storyboards

Prototyping

3D Modeling
Arduino
HTML/CSS/JS
Interactive Wireframe
Paper Prototype
Processing
Video Prototype

Evaluation

Design Critics
Experience Evaluation
Storytelling
Usability Testing

TOOLS

Adobe Creative Suite
Axure
Balsamiq
Espresso
InVision
Maya
Sketch
SketchUp
Unity3D